



frontline thetaWeb

The Durst-Frontline ThetaWeb system is a fully automatic and complete on-line ordering system where customers may upload their images and place orders directly to you from the convenience of any computer, 24 hours a day for automatic and unsupervised printing on your Theta printer.

An in-house web server that you own, operate, and control.

- Full automation from order input to output
- 24 / 7 availability
- No special software needs to be downloaded or installed by your customers.
- Diverse DPI printer support
- JPEG/TIFF/PNG file support
- Multiple media support
- On-line credit card payment support (when applicable)
- Full customization of parameters
- 1:1 print ratio or custom print sizes
- Administrative variables to set pricing, discounts, shipping, delivery options, tax, etc.
- Preview abilities for added borders.
- Confirmation order email to customer and administrator.

The screenshot shows the 'frontline thetaWeb' interface. On the left, there are navigation links: 'Image upload', 'Image preferences', 'Your Account', 'Logout', 'Terms and prices', 'About Prefix', 'Tips and help', and 'Customer Service'. The main area features a large photo of a woman in a white hat. Below it is a row of six smaller image thumbnails. To the right, a control panel includes 'Print', 'Border', and 'Info' tabs. The 'Info' tab shows: Quantity: 1, Media: Matt Paper, Print size: Custom, Width: 500 mm, Height: 700 mm, Resolution: 200 dpi. Below this, it states 'No border chosen (view border tab)', Mounting: No mounting, and Lamination: No lamination. A 'Current Exposing process' section lists: Machine: Theta 76 200, Exposing process: LED, Media brand: Fuji CrystalArchive, Size, incl. borders: 333 x 500 mm, Resolution: 200 dpi, ICC-profile: Adobe RGB (1998), and Price: € 63.31. At the bottom, an order summary shows 'Your order: Q'ty: 6 Price: € 525.85' and a 'Next step' button. Account information for John Doe is also visible.

Thetaweb places your various printers online and within easy reach of your customers. Customers may then simultaneously upload their JPEG, TIFF, PNG, or ZIP packaged images directly to you for printout. A clever, userfriendly interface is provided that you can customize to reflect your services and product assortment. Thetaweb makes the manual work that your staff would normally do, a natural part of the order checkout, and the system automatically handles and maintains the rest.

The screenshot shows the 'Frontline 4.0' back-end interface. It features a top navigation bar with 'File', 'Settings', and 'About'. Below this are several panels for 'Image Process' and 'Queue Management'. The main area is a table with columns for 'Name', 'Queue', 'Status', 'Priority', and 'Date'. The table lists various image files and their processing status, such as '012010 Dora Egoiste' and '012010 Maria Gustafson'. The interface is designed for monitoring and managing the print queue.

Image and Queue Management

On the back end of the Thetaweb is an advanced image and workflow management system known as Frontline 4.0. This system is responsible for preparing and saving orders and is flexible enough to allow the user to take full advantage of any features provided by the output device. To allow you the greatest flexibility and control over an assortment of diverse output devices, included modules such as Auto Correction, ICC support, etc., can be performed directly by Frontline to ensure that all outputs provide equal results. Orders are automatically placed in a multi-tasking processing queue that may be managed by the user but ideally, the system is designed to run transparently and in a hands-off fashion.



Elegant online ordering

Customers can at any time place orders online from the convenience of their home or office, from any Mac or PC computer.

FrontWeb Prefix is specifically designed to offer the user a friendly and logical ordering layout to simplify the customer's order placement.

Advanced Color Management

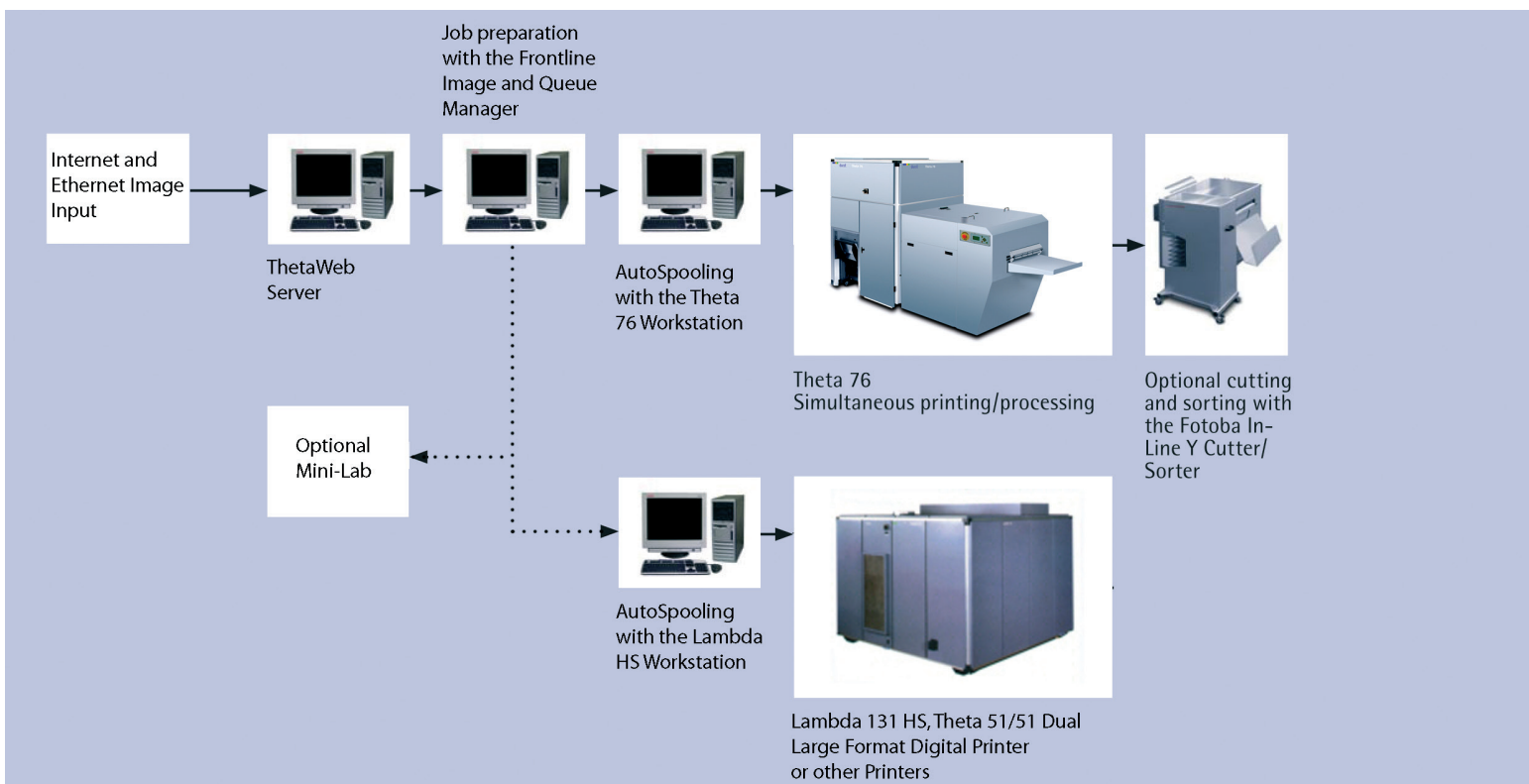
ThetaWeb seamlessly integrates ICC input and output profiles, and also offers state of the art Auto-Color Correction. Linear color support is also provided so that no color management is applied for those professional customers who demand this feature.

For high production manual color adjusting, ColorStation is an "On-the-fly" image adjustment / proofing software that may be used on any number of network-connected workstations. ColorStation also works in a pass-through mode, where images being processed remain on the image server. The ColorStation user can then quickly scroll between images in a selected order, preview quality and ICC / Auto-Correction effects as well as crop, rotate, and adjust images before sending the corrections to the image server for handling. In addition, because the ColorStation adjustments can be saved and extended easily to an entire batch of images through its user-friendly interface, operators can reach and sustain very high productivity levels.



Flexibility and Growth

The ThetaWeb system can already support multiple Theta printers, but may also incorporate additional printers and services to increase your online offerings. Several modular options are available to allow your system to grow, including a Design module which extends the Web interface to offer customers customizable package layouts such as calendars, albums, and greeting cards.



Minimum Requirements:

FrontWeb Server:

- 2.8 Ghz Pentium 4 computer
- 240 GB HardDrive
- 2 GB RAM
- CD-Rom Drive
- Network Card
- Monitor/Keyboard/Mouse
- Windows XP Pro/Vista

Internet Connectivity:

- Recommended 2Mbit continuous Internet
- Relaying email (SMTP)
- Web server ability

Image and Queue Manager:

- 2.8 Ghz pentium 4 computer
- 120 GB HardDrive
- 2 GB RAM
- CD-Rom Drive
- Network Card
- Monitor/Keyboard/Mouse
- Windows XP Pro/Vista

ColorStation (Optional) PC:

- 2.8 Ghz pentium 4 computer
- 80 GB HardDrive
- 2 GB RAM
- DirectX9 Supporting Graphic Card
- CD-Rom Drive
- Network Card
- Monitor/Keyboard/Mouse
- Windows XP/Vista

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