Frontline
system

For the professional customer's needs

frontWeb
.prefix

FrontWeb Prefix is a web ordering system designed to fulfill the needs of your professional and photo enthusiast customers. Customers upload their images in their 1:1 print ratio or may customize them to the desired print size. Multiple media, various printing devices, and additional services are displayed along with pricing and ICC color information to provide the user with 100% output control.

An in-house web server that you own, operate, and control.

- Full automation from order input to output
- 24 / 7 availability
- No special software needs to be downloaded or installed by your customers.
- Diverse DPI printer support
- JPEG/TIFF/PNG file support
- Multiple media support
- On-line credit card payment support (when applicable)
- Full customization of parameters
- 1:1 print ratio or custom print sizes
- Administrative variables to set pricing, discounts, shipping, delivery options, tax, etc.
- Preview abilities for added borders.
- Confirmation order email to customer and administrator.

FrontWeb Prefix places your various printers online and within easy reach of your customers. Customers may then simultaneously upload their JPEG, TIFF, PNG, or ZIP packaged images directly to you for printout. A cleaver, userfriendly interface is provided that you can customize to reflect your services and product assortment. FrontWeb Prefix makes the manual work that your staff would normally do, a natural part of the order checkout, and the system automatically handles and maintains the rest.

Image and Queue Management

On the back end of the FrontWeb Prefix is an advanced image and workflow management system known as Frontline. This system is responsible for preparing and saving orders and is flexible enough to allow the user to take full advantage of any features provided by the output device. To allow you the greatest flexibility and control over an assortment of diverse output devices, additional modules such as Auto Correction, ICC support, etc., can be performed directly by Frontline to ensure that all outputs provide equal results. Orders are automatically placed in a multi-tasking processing queue that may be managed by the user but ideally, the system is designed to run transparently and in a hands-off fashion.
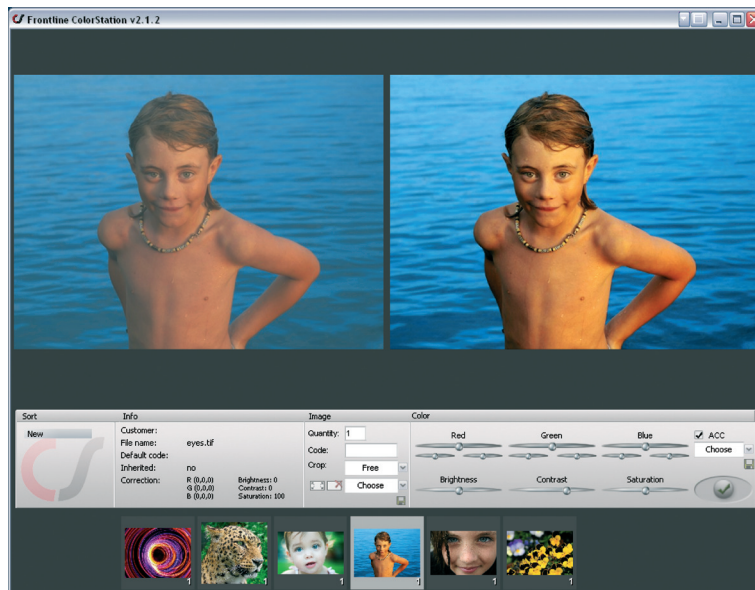
Elegant online ordering

Customers can at any time place orders online from the convenience of their home or office, from any Mac or PC computer.

FrontWeb Prefix is specifically designed to offer the user a friendly and logical ordering layout to simplify the customer's order placement.
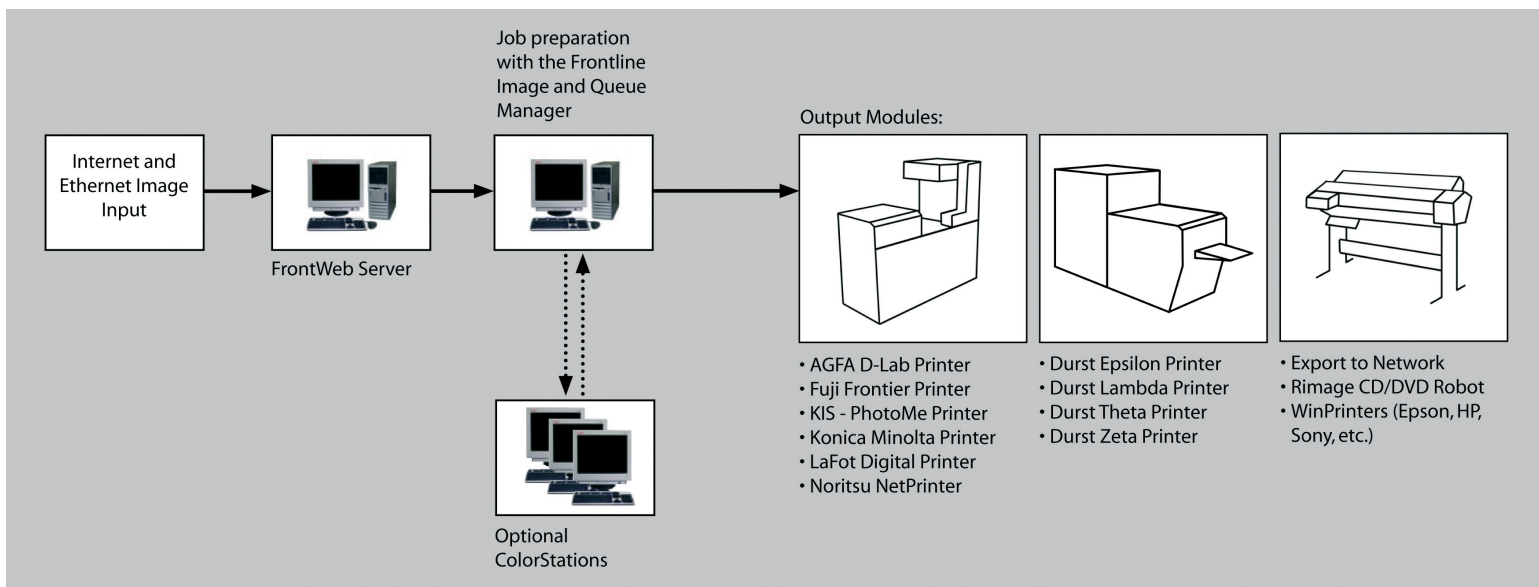
Advanced Color Management

FrontWeb Prefix seamlessly integrates ICC input and output profiles, and also offers state of the art Auto-Color Correction for customers who select this optional feature. Linear color support is also provided so that no color management is applied for those professional customers who demand this feature.

For high production manual color adjusting, ColorStation is an "On-the-fly" image adjustment / proofing software that may be used on any number of network-connected workstations. ColorStation also works in a pass-through mode, where images being processed remain on the image server. The ColorStation user can then quickly scroll between images in a selected order, preview quality and ICC / Auto-Correction effects as well as crop, rotate, and adjust images before sending the corrections to the image server for handling. In addition, because the ColorStation adjustments can be saved and extended easily to an entire batch of images through its user-friendly interface, operators can reach and sustain very high productivity levels.

Flexibility and Growth

FrontWeb Prefix and Frontline can be configured using a variety of different modules so that you can utilize multiple types of output device to increase your online assortment. Several web options are also available, including a Design module which extends the Web interface to offer customers customizable package layouts such as calendars, albums, and greeting cards.

Minimum Requirements:

FrontWeb Server:
- 2.8 Ghz Pentium 4 computer
- 240 GB HardDrive
- 1 GB RAM
- CD-Rom Drive
- Network Card
- Monitor/Keyboard/Mouse
- Windows XP Professional

Internet Connectivity:
- Recommended 2Mbit continuous Internet
- Relaying email (SMTP)
- Web server ability

Image and Queue Manager:
- 2.8 Ghz pentium 4 computer
- 120 GB HardDrive
- 1 GB RAM
- CD-Rom Drive
- Network Card
- Monitor/Keyboard/Mouse
- Windows XP Professional

ColorStation (Optional) PC:
- 2.8 Ghz pentium 4 computer
- 80 GB HardDrive
- 1 GB RAM
- DirectX9 Supporting Graphic Card
- CD-Rom Drive
- Network Card
- Monitor/Keyboard/Mouse
- Windows XP Home/Professional