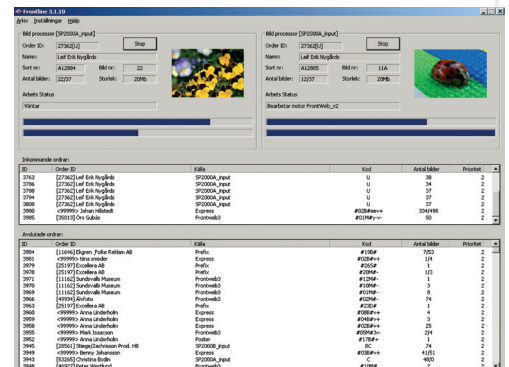




FrontWeb Express is an online digital photo printing solution with emphasis on providing your amateur customers with an easy to use, quick, and clear method of uploading images directly to your lab for printout.

An in-house web server that you own, operate, and control.

- Simple 3 step ordering process.
- Support for 1000+ uploaded images
- Easy "drop box" option where system applies the best size/proportions.
- Advanced view mode with preview abilities.
- Quality indicator.
- Multiple media support.
- Diverse DPI printer support.
- JPEG/TIFF/PNG file support.
- 24 / 7 availability.
- No special software needs to be downloaded or installed by your customers.
- Confirmation order email to customer and administrator.
- On-line credit card payment support (when applicable).
- Diverse delivery options.
- Diverse payment options.
- Full customization of parameters.
- Administrative variables to set pricing, discounts, credit, products, tax, etc.
- Dynamic welcome page layout to add links, advertisements and additional information.
- Automatic export and print out when used in coordination with Frontline Image and Queue Management System.



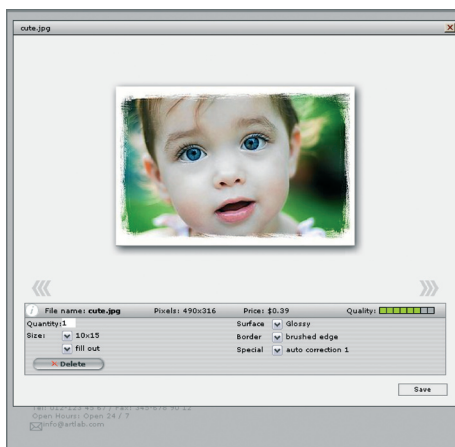
Value Added Features

FrontWeb Express is designed to offer an easy and comfortable layout that includes an appreciated "drop box" feature where the system, based on your administrative settings, will automatically select the best print size and proportions for the customer's images.

Within the Advanced view mode, customers can quickly determine their image's proportions and print quality as well as directly preview any value added features you offer such as diverse frames and borders, and various filters such as black & white, sepia, and auto-color correction.

Image and Queue Management

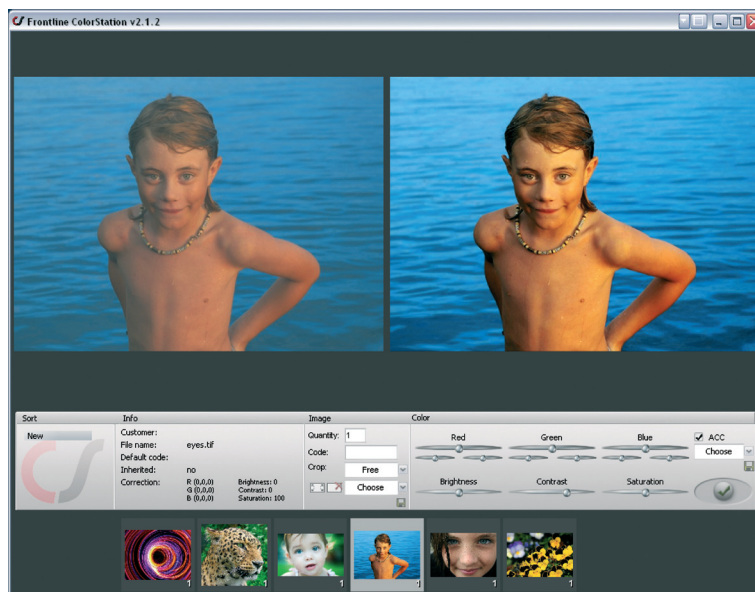
On the back end of FrontWeb is an advanced image and workflow management system known as Frontline. This system is responsible for preparing and saving orders and is flexible enough to allow the user to take full advantage of any features provided by the output device. To allow you the greatest flexibility and control over an assortment of diverse output devices, additional modules such as Auto Correction, ICC support, etc., can be performed directly by Frontline to ensure all outputs provide equal results. Orders received from FrontWeb Express are automatically placed in a multi-tasking processing queue that may be managed by the user but ideally, the system is designed to run transparently and in a hands-off fashion.



Advanced Color Management

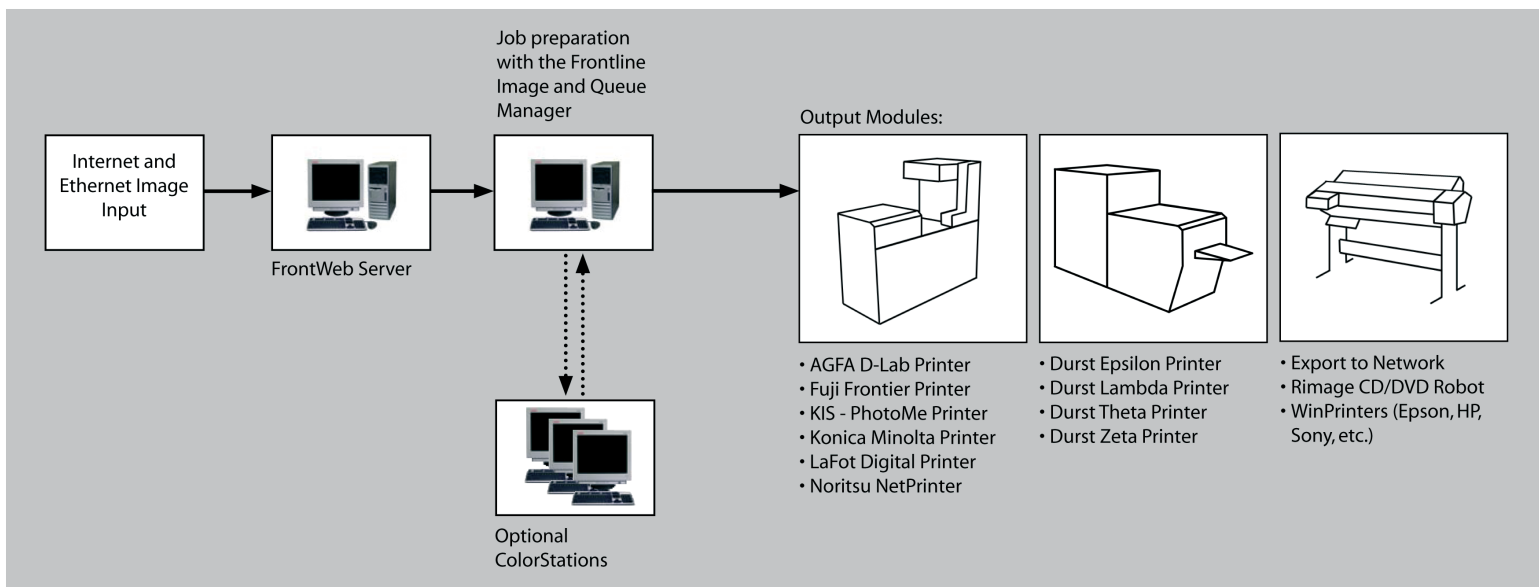
FrontWeb Express in coordination with Frontline, can seamlessly integrate ICC input and output profiles, and also offers state of the art Auto-Color Correction for customers who select this optional feature. Through the FrontWeb administrative interface, you can also select a default color management filter to be applied to assist your ordering customers.

For high production manual color adjusting, ColorStation is an "On-the-fly" image adjustment / proofing software that may be used on any number of network-connected workstations. ColorStation also works in a pass-through mode, where images being processed remain on the image server. The ColorStation user can then quickly scroll between images in a selected order, preview quality and ICC / Auto-Correction effects as well as crop, rotate, and adjust images before sending the corrections to the image server for handling. In addition, because the ColorStation adjustments can be saved and extended easily to an entire batch of images through its user-friendly interface, operators can reach and sustain very high productivity levels.



Flexibility and Growth

FrontWeb Express and Frontline can be configured using a variety of different modules so that you can utilize multiple types of output devices to increase your online assortment. Several web options are also available, including a Design module which extends the web interface to offer customers customizable package layouts such as calendars, albums, and greeting cards.



Minimum Requirements:

FrontWeb Server:

- 2.8 Ghz Pentium 4 computer
- 240 GB HardDrive
- 1 GB RAM
- CD-Rom Drive
- Network Card
- Monitor/Keyboard/Mouse
- Windows XP Professional

Internet Connectivity:

- Recommended 2Mbit continuous Internet
- Relaying email (SMTP)
- Web server ability

Image and Queue Manager:

- 2.8 Ghz pentium 4 computer
- 120 GB HardDrive
- 1 GB RAM
- CD-Rom Drive
- Network Card
- Monitor/Keyboard/Mouse
- Windows XP Professional

ColorStation (Optional) PC:

- 2.8 Ghz pentium 4 computer
- 80 GB HardDrive
- 1 GB RAM
- DirectX9 Supporting Graphic Card
- CD-Rom Drive
- Network Card
- Monitor/Keyboard/Mouse
- Windows XP Home/Professional

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