Frontline system

Offering online canvas wraps with a dynamic interface.



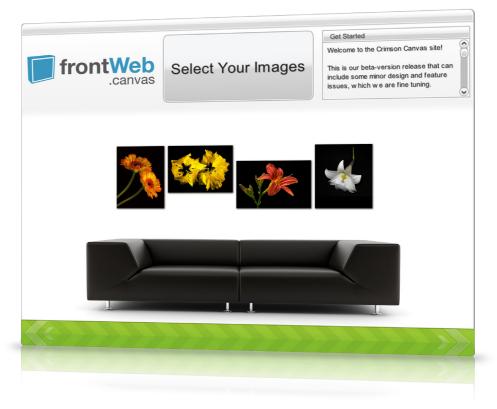
For those photolabs that are interested in increasing their print portfolio and services, we offer you with the FrontWeb Canvas system where you can now provide customers with a easy and user friendly means to create a unique focal point or gift for any room.

FrontWeb Canvas is built with a new technology known as "Web 2.0", which translates into you being able to give every customer the ability to order regardless of their operating system or web browser as long as the Flash Player is supported. Online ordering of canvas products has never been easier!

Start taking advantage of this growing market with a fully automatic and hands-free solution.

- Completely Flash based program.
- Dynamic variables that support multiple sizes, proportions, and frame widths.
- Advanced 3D view with WYSIWYG preview.
- Logical and clear 2D view.
- Dynamic menu/product features.
- Auto Correction preview.
- Working area rotation/zoom tools.
- Drag-and-Drop placement.
- JPEG/TIFF/PNG file support.
- On-line credit card payment support (when applicable).
- Automatic export and print out when used in coordination with Frontline Image and Queues Management System.
- Administrative variables to set pricing, discounts, shipping, delivery options, tax, etc.
- Confirmation order email to customer and administrator.







Flash Upload with WYSIWYG

With FrontWeb Canvas, your customers can easily upload their images with an advanced yet elegant Flash upload which details the estimated upload time, successfully uploading images, as well as any problematic images. As soon as the first image is uploaded the user can start "building" their own unique canvas wrap.

Full preview in 2D and 3D views ensure an accurate presentation of exactly how the canvas will be wrapped and provide a what-you-see-is-what-youget (WYSIWYG) layout. Usage of a solid edge color or the image itself is both supported to allow maximum versatility.



Image and Queue Management

On the back end of the FrontWeb Canvas is an advanced image and workflow management system known as Frontline. This system is responsible for preparing and saving orders and is flexible enough to allow the user to take full advantage of any features provided by the output device. To allow you the greatest flexibility and control over an assortment of diverse output devices, additional modules such as Auto Correction, ICC support, etc., can be performed directly by Frontline to ensure that all outputs provide equal results. Orders are automatically placed in a multi-tasking processing queue that may be managed by the user but ideally, the system is designed to run transparently and in a hands-off fashion.

Advanced Color Management

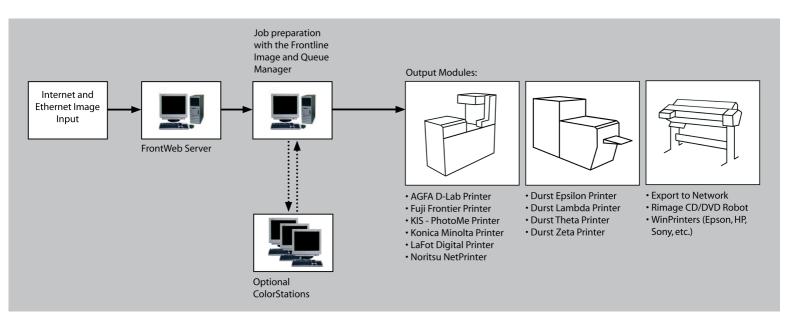
FrontWeb Canvas in coordination with Frontline, can seamlessly integrate ICC input and output profiles, and also offers state of the art Auto-Color Correction for customers who select this optional feature. Through the FrontWeb administrative interface, you can also select a default color management filter to be applied to assist your ordering customers.

For high production manual color adjusting, ColorStation is an "On-the-fly" image adjustment / proofing software that may be used on any number of network-connected workstations. FrontWeb Canvas intentionally does not flatten the template until it is being exported by Frontline. This thereby allows you to color manage individual images within the template via ColorStation before their printout. ColorStation also works in a pass-through mode, where images being processed remain on the image server. The ColorStation user can then quickly scroll between images in a selected order, preview quality and ICC / Auto-Correction effects as well as crop, rotate, and adjust images before sending the corrections to the image server for handling. ColorStation adjustments can also be saved and extended easily to an entire batch of images through its user friendly interface, operators can reach and sustain very high productivity levels.



Flexibility and Growth

FrontWeb Canvas and Frontline can be configured using a variety of different modules so that you can utilize multiple types of output devices to increase your online assortment. Several web options are also available, including an Express module which extends the web interface to offer customers a streamlined 3-step method for ordering fixed sized prints online.



Minimum Requirements:

FrontWeb Server:

- 2.8 Ghz Pentium 4 computer
- 240 GB HardDrive
- 1 GB RAM
- CD-Rom Drive
- Network Card
- Monitor/Keyboard/Mouse
- Windows XP Professional

Internet Connectivity:Recommended 2Mbit

- Recommended 20001 continuous Internet
- Relaying email (SMTP)
- Web server ability

Image and Queue Manager:

- 2.8 Ghz pentium 4 computer
- 120 GB HardDrive
- 1 GB RAM
- CD-Rom Drive
 - Network Card
 - Monitor/Keyboard/Mouse
 - Windows XP Professional
- **ColorStation (Optional) PC:**
- 2.8 Ghz pentium 4 computer
- 80 GB HardDrive
- 1 GB RAM
- DirectX9 Supporting Graphic Card
- CD-Rom Drive
- Network Card
- Monitor/Keyboard/Mouse
- Windows XP Home/Professional

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